PRIVACY POLICY

This Privacy Policy describes how Integrated Doorset Solutions Ltd uses and protects any information you provide on this website. We do not sell, rent or trade information about you to other companies. In accordance with the Data Protection Act and the General Data Protection Regulation (GDPR), we follow strict security procedures in the storage and disclosure of information that you have given to us to prevent unauthorised access, and we will not collect information unless it is used to deliver a better service or to give you useful, relevant information.

Integrated Doorset Solutions Ltd is committed to ensuring that your privacy is protected. Your personal information collected during your website visit that can be used to identify you will be used in accordance with this Privacy Policy.

Integrated Doorset Solutions Ltd may change this Policy from time-to-time by updating this page. This Policy was last updated in April 2025.

What we collect

We may collect the following personal information:

- Contact information (such as names, phone number, and email addresses) in order to respond to your enquiries, or to get in touch with you when necessary.
- Organisation, job role or title, and some interests / preferences.
- Information about your visit, including date, time, length of stay, pages visited, forms opened and populated, and other page interaction information.
- Information collected through the use of Cookies to ensure that we give you the best experience on our website.

How your personal data is collected

We use different methods to collect data from and about you including:

• **Direct interactions.** You may give us your identity and contact data by filling in forms or by corresponding with us by post, phone, email, social media or otherwise. This includes personal data you provide when you:

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- Apply for our products or services
- o Request marketing materials to be sent to you, or
- Provide us with testimonials/feedback

- Automated technologies or interactions. As you interact with our website, we may automatically collect Technical Data about your equipment, browsing actions and patterns. We collect this personal data by using Cookies, Google Analytics, and other similar technologies.
- Third parties or publicly available sources. We may receive personal data about you from various third parties and public sources, as set out below:

Technical Data from the following parties:

- Analytics providers such as Google based outside the EU
- Advertising networks such as LinkedIn and X (formally Twitter) based inside or outside the EU
- Search information providers such as Google and Bing based inside or outside the EU.

What we do with the information we gather

We require this information to understand your needs and provide you with a better service and experience and, in particular, for the following reasons:

- to contact you for the provision and delivery of the contracted services
- to share with you information about our products and services that you have requested from us
- to share with you information about other products and services we offer that are similar or relevant to those that you already use or have requested information about
- to statistically analyse the available information to improve the products and services that we already provide you with
- to notify you about changes to our products and services that we provide or have provided you with for internal record keeping.

We are committed to ensuring that your information is secure to prevent unauthorised use, access or disclosure.

How we use your personal data

We will only use your personal data when the law allows us to. Most commonly, we will use your personal data in the following circumstances:

• Where we need to perform the contract, we are about to enter into or have entered into with you.

- Where it is necessary for our Legitimate Interests (or those of a third party) and your interests and fundamental rights do not override those interests.
- Where we need to comply with a legal or regulatory obligation.

Generally, we do not rely on consent as a legal basis for processing your personal data other than in relation to sending third party direct marketing communications to you via email or text any time by contacting us.

We have set out below, in a table format, a description of all the ways we plan to use your personal data, and which of the legal bases we rely on to do so. We have also identified what our Legitimate Interests are where appropriate.

Note that we may process your personal data for more than one lawful ground depending on the specific purpose for which we are using your data. Please contact us if you need details about the specific legal ground, we are relying on to process your personal data where more than one ground has been set out in the table below:

Purpose / Activity	Type of data	Lawful basis for processing including basis of Legitimate Interest
To register you as a new customer	IdentityContact	Performance of a contract with you
To process and deliver your order including: • Manage payment, fees and charges • Collect and recover money owed to us	 Identity Contact Financial Transaction Marketing and Communications 	 Performance of a contract with you. Necessary for our Legitimate Interests (to recover debts due to us)
To manage our relationship with you which will include: • Notifying you about changes to our terms or privacy policy • Asking you to leave a review or take a survey	 Identity Contact Profile Marketing & Communications 	 Performance of a contract with you Necessary to comply with a legal obligation Necessary for our Legitimate Interests (to keep our records updated and to study how customers use our products/services)
To administer and protect our business and this website (including troubleshooting, data analysis, testing, system maintenance, support, reporting and hosting of data)	IdentityContactTechnical	 Necessary for our Legitimate Interests (for running our business, provision of administration and IT services, network security and to prevent fraud) Necessary to comply with a legal obligation
To deliver relevant website content and advertisements to you and measure or understand the effectiveness of the advertising we serve to you	 Identity Contact Profile Usage Marketing and Communications Technical 	Necessary for our Legitimate Interest (to study how customers use our products/services, to develop them, to grow our business and to inform our marketing strategy)
To use data analytics to improve our website, products, services, marketing, customer relationships and experiences.	TechnicalUsage	Necessary for our Legitimate Interests (to define types of customers for our products and services, to keep our website updated and relevant, to develop our business and to inform our marketing strategy)

How you can access and update your information

The accuracy of your information is important to us. If you change your email, home address, or any of the other information we hold is inaccurate or out of date, please email us at: customerservices@integrateddoorsets.com, or write to us at: Integrated Doorset Solutions Ltd, Ovi House, Ratcher Way, Mansfield, NG19 0FS. Alternatively, you can telephone 01623 343 111. You also have the right to ask for a copy of the information Integrated Doorset Solutions Ltd holds about you and/or ask for it to be deleted. Please see below for further information on your rights.

Use of Cookies

We use cookies to log how often you visit our website and the areas you visit within it. In these instances, we would have informed you of the presence of cookies on our website. While cookies can identify a user's computer, they themselves do not personally identify users. They collect statistical data about your browsing actions and patterns and do not identify you as an individual. You can set your website browser to refuse all or some browser cookies, or to alert you when websites attempt to set or access cookies. If you disable or refuse cookies, please note that some parts of this website may become inaccessible, not function as intended, and personalisation features may become unavailable or return to the default settings.

Who has access to your information

Integrated Doorset Solutions Ltd will not give or sell your personal information to any outside organisation for that organisation's own use without your consent. When we partner with other businesses to enable us to provide services to you during which we will use this information, you will be expressly asked to opt-in. We may disclose personal information if required to do so by law and when such action is necessary to protect the rights of Integrated Doorset Solutions Ltd.

Transferring your information outside of EEA (European Economic Area)

Our information services are delivered using Cloud-based applications hosted on GDPR compliant services such as AWS and Mailchimp.

Your personal data residing in your e-mail communication (such as name, job role, phone number and email IDs, as shown in your e-mail signature) may be processed by our support staff operating outside the European Economic Area ("EEA"). Our support staff are engaged on instruction of our Data Controller in the provision of contracted services. We take all steps reasonably necessary to ensure that your personal data is treated securely and in accordance with this Privacy Policy. When exchanging e-mail communication with our support staff directly or indirectly, you agree to this transfer, storing or processing of your personal information exchanged to our staff operating outside the EEA.

How long your information is kept

Integrated Doorset Solutions Ltd operates a data retention policy to comply with statutory requirements, applicable at the time and relevant non-statutory best practices. Normally we will retain your personal information if you have communicated with us at least once in the prior three years. We will securely delete personal information as soon as requested by you.

Your rights and how we observe those rights

The GDPR provides the following rights for data subjects whose personal information are processed by any organisation:

- The right to be informed
- The right of access
- · The right to rectification
- The right to erasure
- · The right to restrict processing
- The right to data portability
- The right to object
- Rights in relation to automated decision making and profiling
- Withdrawing of consent

Integrated Doorset Solutions Ltd recognises your rights as a Data Subject and commits to protect and observe these rights as per the UK's ICO (Information Commissioner Officer) guidelines. Please contact our Data Protection Officer any time by email (customerservices@integrateddoorsets.com), by phone (01623 343111) or by writing to us (Ovi House, Ratcher Way, Mansfield, NG19 0FS) to:

- Request access to any information that Integrated Doorset Solutions Ltd has about you
- Correct any information that Integrated Doorset Solutions Ltd has about you
- Delete any information that Integrated Doorset Solutions Ltd has about you
- Ask any questions about Integrated Doorset Solutions Ltd.'s collection, storage and processing of your data

You have the right to ask us not to process your personal data for marketing purposes. You can exercise your rights to prevent such processing at any time by contacting our Data Protection Officer. You have the right to lodge a complaint with your Supervisory Authority. In the UK, the supervisory authority is the ICO, https://ico.org.uk.